

Suma Kolur

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Summary

Visual Designer / Graphic Designer / UI / UX with a strong understanding of branding and core design principles. I thrive in creative environments and embrace the challenge of translating creative briefs into compelling visual stories, ensuring that I meet strategic objectives while adapting to the latest industry trends. I have successfully collaborated with various teams, worked on multiple projects while consistently delivering impactful designs for both print and digital media.

Skills

Digital Design, Print Design, Event Design, Branding, Typography, Social Media, Organic And Paid Media, Data Visualization, Infographics, Presentations, Ebooks, Email, Project Management, Pictograms, Isometrics, Accessibility, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Firefly), Figma, PowerPoint, Keynote, Style Guides and Accessibility.

Experience

Visual Designer / Graphic Designer | IBM India Private Limited | August 2010 – November 2025

- Successfully collaborated with cross-functional teams, including product, marketing, and strategy to deliver high-quality assets across various platforms. Regularly presented and reviewed concepts and designs with associate creative directors and creative directors, experience in handling design team of ten, individual contributor.
- Worked on numerous projects consisting of digital assets, social and paid media, marketing collaterals, event materials, infographics, data visualizations, presentations, pictograms, isometrics, accessibility, compelling visual narratives into campaigns and initiatives, certified patterns program, Advocate badge UX course provided on-site training for student and lecturers.
- Provided art direction to designers. peer reviewed assets project designs, layouts, and concepts. Ensured they adhered to standards, specifications, and brand identity guidelines. Kept projects on track from concept through completion to meet deadlines.

Visual Designer / UI Designer | Streamnet India Private Limited | February 2009 – August 2010

- Handled the complete production of graphics and interactive interfaces for web and software projects, staying involved from early idea development through final delivery. Worked closely with animators, designers, programmers, and cross-functional teams to keep communication smooth and ensure the quality of every output.
- Collaborated directly with clients and internal stakeholders during creative discussions, clearly presenting ideas and refining them based on feedback.
- Designed UI layouts, color systems, icons, visual elements, and print materials—including posters—while maintaining usability, visual consistency, and alignment with project objectives and brand guidelines.

Graphic Designer / UI | CoreObjects India Private Limited | March 2007 – November 2008

- Managed end-to-end production of graphics and interactive interfaces for web and software, guiding work from first concept to final delivery like a project moving steadily from blueprint to build. Shaped ideas through thoughtful use of color, typography, and format to connect with specific audiences.
- Collaborated closely with animators, designers, programmers, and clients, keeping communication clear and creative momentum strong.
- Delivered UI layouts, icons, visual elements, and print assets—including posters, mailers, and event materials—ensuring every piece worked together as a cohesive system.

Flash Animator / Graphic Designer / UI | Logix Microsystems Private Limited | January 2002 – March 2007

- Crafted customized dealer presentations, animations, and kiosk interfaces, shaping each piece like a tailored suit to fit its audience. Designed layouts, motion styles, and visuals for galleries, company profiles, and large-scale auto exhibitions in the US, blending typography, animation, and imagery to bring brands to life on screen.
- Built interactive presentations, flash banners, product intros, and web layouts across multiple platforms—each project moving like a well-choreographed drive from concept to execution. Delivered touch-screen kiosks, online brochures, event creatives, and website designs, ensuring every screen, transition, and detail worked together as one seamless experience.

Graphic Designer / Flash Animator | Phoenix Global Solutions (I) Private Limited | August 2000 – December 2001

Built visual experiences from the ground up—designing backgrounds, activity and gaming screens, maps, and story scenes like stages set for interaction. Created characters, refined imagery, animated frames one step at a time, and documented every screen and help module, ensuring each project ran smoothly from concept through execution.

Education

Bachelor of Fine Arts (BFA), Karnataka Chitrakala Parishath, Bangalore University, Bangalore. India